

**CURRICULUM OF THE
RESEARCH AND ACADEMIC ACTIVITIES
OF
ALBERTO FERRARIS ¹**

Personal Information

Year of birth: 1987

Nationality: Italian

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DR. ALBERTO FERRARIS

- ❑ Ph.D. in Business and Management, University of Turin
- ❑ Research Fellow at the Graduate School of Economics and Management, Ural Federal University (Russia).
- ❑ Post Doc Researcher on the project "Smart cities and open innovation: the different roles of city's Stakeholders"; year: 2017-2018
- ❑ Post Doc Researcher on the project "Public-Private Partnership in Open Innovation Projects"; year: 2016-2017
- ❑ Post Doc Researcher on the project "Open innovation projects in smart city: the public-private partnership ". year: 2015-2016
- ❑ ASN 2017. National Accreditation obtained as Associate Professor in Italy.

ACADEMIC SEMINARS AFTER THE DEGREE & VISITING PERIOD

- ❑ February 2017 - now: Visiting Scholar and Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University.
- ❑ 14-16 February 2017: Methodological Research Seminar on Applied Economics, Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University, Yekaterinburg (Russia).
- ❑ February 2016 - February 2017: Visiting Scholar and Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University.
- ❑ November 2015: Visiting Scholar at USC Marshall School of Business (Los Angeles, California), prof. P. Adler.
- ❑ July 2015: Valencia Summer School in Business and Economics, University of Valencia, "Managing knowledge within MNC", prof. D. Minbaeva (Copenhagen Business School);
- ❑ September 2014: "EU and research project workshop", Kristiansand, Norway. Supervisors: prof. H.R. Kaufmann (University of Nicosia), prof. D.Vrontis (University of Nicosia).
- ❑ September 2014: "Authors' networking and collaboration workshop" Kristiansand, Norway. Supervisors: prof. E. Tsoukatos (Technological Educational Institute of Crete);
- ❑ June - July 2014: Research Scholar and Lecturer at Universidad Complutense de Madrid;
- ❑ July 2014: Valencia Summer School in Business and Economics, University of Valencia, "Management, Globalization, innovation and technology", prof. R. Narula (Henley Business School);

- ❑ January 2014: course of "Management of Innovation", Università degli studi di Torino.
- ❑ September 2013: Master Problem Solving and Decision Making (PSDM) at l'ESCP-EAP European School of Management.
- ❑ May - July 2013: Research Scholar and Lecturer at Henley Business School, supervisor Prof. Alan Rugman
- ❑ 9 July 2013: Henley Business School, University of Reading, "Distance Analysis in IB and Market Seeking MNCs in Emerging Markets", prof. S. Altman
- ❑ 19 June 2013: Henley Business School, University of Reading, "World Economic Forum - Trusted Partner in Transformation", T. Jelineck
- ❑ June 2013: Copenhagen Business School, "How to get my research into journals", prof. K. Laursen, prof. P. Maskell
- ❑ 15 May 2013: Henley Business School, University of Reading, "Writing for academic journals", prof. W. Starbuck
- ❑ 15 May 2013: Henley Business School, University of Reading, "Having impact as a scholar", prof. W. Starbuck
- ❑ April 2013: School at Facoltà di Economia, Sapienza Università di Roma, Advanced course "Innovation, growth, international production. Models and data analysis".
- ❑ January 2013: School by Società Italiana Marketing (SIM), course "Publish on International Journals: methods and tools", prof. D. Dalli, Rome (RM).
- ❑ October 2012: "EU and research project workshop", Montreaux-Glion, Switzerland. Supervisors: prof. H.R. Kaufmann (University of Nicosia), prof. D.Vrontis (University of Nicosia).
- ❑ October 2012: "Authors' networking and collaboration workshop" Montreaux-Glion, Svizzera. Supervisors: prof. E. Tsoukatos (Technological Educational Institute of Crete); prof. H.R. Kaufmann (University of Nicosia); prof. S. Torba (The Open University of Israel).
- ❑ July 2012: Summer School SDIPA-Unical, course "Principles of Econometrics", prof. G. Miceli, Arcavacata (CS).

INSTITUTIONAL ACTIVITY – School of Management and Economics – University of Turin

- ❑ Member of the Branch of Business Management – Department of Management.
- ❑ Member of the Ph.D. training program – Ph.D. in Business and Management – XXVII ed.

- ❑ Member of the Graduation Committee – Department of Management.
- ❑ Thesis supervisor of undergraduate (30) and postgraduate (15) students – Department of Management.

INSTITUTIONAL ACTIVITY – Universidad Complutense de Madrid

- ❑ 28/01/2018: External member of the commission for the Ph.D. dissertation – Facultad de Ciencias Económicas y Empresariales Departamento de Organización de Empresas

TEACHING ACTIVITY

a) School of Management and Economics – University of Turin

- ❑ In charge of the courses:
 - Corporate Governance Strategy, Academic Year 2017/2018 (24 hours);
 - Innovation Management, Academic Year 2017/2018 (8 hours)
 - Performance Management, Academic Year 2017/2018 (40 hours)
 - Corporate Governance Strategy, Academic Year 2016/2017 (24 hours);
 - Business Management, Academic Year 2016/2017 (24 hours);
 - Corporate Governance Strategy, Academic Year 2015/2016 (24 hours);
 - Financial Multinational Management, Academic Year 2015/2016 (42 hours);
- ❑ In charge of the courses at masters (post degree):
 - Innovation Management, Academic Year 2017/2018 (32 hours);
- ❑ Seminars related to the courses:
 - Business Management, Academic Year 2012/2013; 2013/2014;
 - Innovation Management, Academic Year 2012/2013; 2013/2014; 2014/2015;
 - Organisational behaviour and HR management, Academic Year 2012/2013;
 - Service Management, Academic Year 2011/2012; 2014/2015;

b) School of Management and Economics – University of Turin – Cuneo Branch

- ❑ Seminars related to the course:
 - Corporate Governance Strategy, Academic Year 2012/2013; 2013/2014; 2015/2016; 2016/2017
 - Business Management, Academic Year 2013/2014.

c) Università degli Studi di Torino (e-learning)

- ❑ Tutor of the course "Innovation Management", Academic Year 2017/2018
- ❑ Tutor of the online course "Economia e gestione delle imprese", Academic Year 2017/2018
- ❑ Tutor of the online course "Economia e gestione delle imprese", Academic Year 2016/2017

- ❑ Tutor of the online course "Economia e gestione delle imprese", Academic Year 2015/2016
- ❑ Tutor of the online course "Economia e gestione delle imprese", Academic Year 2014/2015

INVITED SPEAKER OUTSIDE OF ITALY AND TRACK CHAIR

a) Universidad Complutense de Madrid (Spain)

- ❑ 29 January 2018: Member of the Committee for the Ph.D. dissertation of Elena María Giménez Fernández on “The role of cooperation breadth as a strategy for innovation. A study of openness in Spanish startups.”

b) ESADE Business School, Barcelona (Spain)

- ❑ Track Chair of the track “Internal OI” at the 3rd World Open Innovation Conference, Barcelona, Spain, 15-16 December 2016.

c) University of Barcelona (Spain)

- ❑ 13 December 2016: Seminar on "Internal Open Innovation: The Role of Openness and Internal Embeddedness in Subsidiaries' Innovation and Financial Performance" (1 hour)

d) Ural Federal University (Russia)

- ❑ 13-15 November 2017: Invited Professor at the International Autumn School “Sustainable Business development: responsible, agile, analytical”, Graduate School of Economics and Management.
- ❑ 16-18 November 2017: Speaker at the XII International Conference “Russian Regions. In the focus of Change”, Roundtable on “Digital Economy of Regions”, Ekaterinburg (Russia).
- ❑ 13-15 February 2017: Invited Speaker for the seminar “How to publish on international journals (seminar for Ph.D. students and young researchers) at the Workshop “Methodological Research Seminar on Applied Economics” at the Graduate School of Economics and Management, .
- ❑ 6-11 February 2017: Invited Professor at 1 Seminar and 2 lectures on "Open Innovation in Multinational Companies" at the Graduate School of Economics and Management.
- ❑ 21-26 November 2016: Invited Professor at the course of Innovation Management in the Bachelor in International Economics and Business (EPAS Accreditation) at the Graduate School of Economics and Management.
- ❑ 13-20 November 2016: Invited Professor at the International Autumn School “Sustainable business development: Strategies, Innovations, Communication and Social Responsibility”, Graduate School of Economics and Management.

- 17-26 February 2016: Invited Professor at 1 Seminar and 2 lectures (8 hours) on "The role of Universities in Smart Cities" at the Graduate School of Economics and Management

e) University of Warsaw (Poland)

- 12-16 September 2016: Invited Professor for the Seminar "Smart City ecosystem: how can Universities contribute to social change ?"

f) Henley Business School (UK)

- 5 June 2013: Invited Professor for the Seminar "Advanced understanding of multiple embeddedness".

REVIEWER & MEMBER OF EDITORIAL BOARD

- 2018-now: Co-Guest Editor with Prof. Demetris Vrontis, Riad Shams, Zhanna Belyaeva and Michael Czinkota for the Special Issue on "Journal of International Management" (JIM) on "*Strategic agility for international business sustainability: implications of stakeholder relationship management*". Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 3*
- 2017-now: Member of the Editorial Board of Journal of Innovation and Entrepreneurship (Journal in AIDEA and JCR rating);
- 2017: Co-Guest Editor with Prof. Simona Mihai for the Special Issue on "Global Business and Economics Review" (GBER) on "Business Valuation, Change Management and Entrepreneurial Education: Managerial Lessons across Industries".
- 2017-now: Member of the Editorial Board of World Review of Entrepreneurship, Management and Sustainable Development (Journal in AIDEA and JCR rating);
- 2017: Reviewer for research projects for JSC "National Centre of Science and Technology Evaluation", Ministry of Education and Science, Republic of Kazakhstan, Almaty.
- 2016-now: Member of the Editorial Board of Journal of Promotion Management (Journal in AIDEA and JCR rating);
- 2016-now: Reviewer for International Journal of Social Ecology and Sustainable Development.
- 2016-now: Reviewer for EURAM conferences;
- 2016-now: Reviewer for Technological Forecasting and Social Change;
- 2016-now: Reviewer for Journal of Knowledge Management;

- ❑ 2015: Co-Guest Editor with Prof. Demetris Vrontis for the Special Issue on "The International Journal of Economic Behavior" (IJEB).
- ❑ 2015-now: Reviewer for World Review of Entrepreneurship, Management and Sustainable Development.
- ❑ 2015-now: Reviewer for Business Process Management Journal.
- ❑ 2014-now: Reviewer for California Management Review;
- ❑ 2014-now: Reviewer for Multinational Business Review.
- ❑ 2014-now: Reviewer for EuroMed Journal of Business

RESEARCH PROJECTS

- ❑ April 2018 – now. Member of the research group of the project “FINCH- Financing impact on regional development of cultural heritage valorisation”. Interreg Europe.
- ❑ April 2017 – now. Member of the research project “Il ruolo determinante dell'agricoltura nel processo di sviluppo del cuneese negli ultimi 30 anni” financed by Fondazione CRT in cooperation with Centro Imprenditorialità e Management (CIMA).
- ❑ April 2017 – now. Member of the research project “Il sistema imprenditoriale e il modello di sviluppo del cuneese negli ultimi 30 anni” financed by Fondazione CRT in cooperation with Centro Imprenditorialità e Management (CIMA).
- ❑ 15 April 2017 – now: Project Leader of “Modelling the impact of advanced manufacturing technologies on the perspective economic structure of Russian regions in different conditions” for presentation at the Russian Science Foundation.
- ❑ 15 October 2017 – 31 December 2017: Foreign Academic Expert in 6 projectual activities at “National Centre of Science and Technology Evaluation”, Ministry of Education and Science, Republic of Kazakhstan, Almaty. Website: <http://www.ncste.kz/en>
- ❑ 2016-now. Member of the research project “Piano Strategico di Cuneo” in collaboration with Dip. di Giurisprudenza e Dip. di Scienze Politiche dell'Università di Torino.
- ❑ 2015-now: Member of the research team of the project “*Knowledge Alliance to Promote Business Networks (validate Contractual Network Model)*”, for presentation to Erasmus+.
- ❑ 2015-2016. Coordinator of the research on “Public-Private Partnerships in Open Innovation Smart city projects” in collaboration with the Departamento de Organización de Empresas, Universidad Complutense de Madrid.

- ❑ 2015-2016 Coordinator of the research on “Strategia e open innovation nelle start-up” commissioned by CONTRIGEST SRL
- ❑ 2014-now: Member of the research group "Social Innovation and Social Entrepreneurship", EuroMed Research Business Institute, for presentation to European Commission.
- ❑ 2013-2014: Member of the research team of the project “Anziani e qualità della vita”, in cooperation with Ferrero Foundation.
- ❑ 2012-2013: Member of research group ex 60% “Imprese multinazionali e contesto locale”, Department of Management, Università di Torino.
- ❑ 2012-now: Member of the Research Committee “Multinational Enterprises and Corporate Governance”, at EuroMed Research Business Institute.
- ❑ 2012-now: Member of the international research team “Gender dynamics at corporate boards”, with prof. H.R. Kaufmann, University of Nicosia; Prof H. Desivilya, Max Stern Academic College of Emek, Israel; prof. Tsoukatos, Technological Educational Institute of Crete; prof. Weber, International School of Management; prof. Ayson, University of Newcastle.
- ❑ 2012: Participation to “Progetto incubatore 2i3t”, in cooperation with Polytechnic of Turin.

PARTECIPATIONS IN RESEARCH INSTITUTIONS

- ❑ Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University. Year 2017.
- ❑ 2017-now: BA International Economics and Business, EPAS Accreditation, International Advisory Board, Expert Member, UrFu.
- ❑ Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University. Year 2016.
- ❑ Associate Member (AM-EMAB) of the EuroMed Research Business Institute (www.emrbi.com). Year 2016; 2017.
- ❑ Student Member (SM-EMAB) of the EuroMed Research Business Institute (www.emrbi.com). Year 2013; 2014; 2015.
- ❑ Member of the John H. Dunning Centre for International Business, Henley Business School. Year 2013; 2014.
- ❑ Student Member of Sinergie. Year 2013; 2014; 2015.
- ❑ Student Member of SIMA (Società Italiana di Management). Year 2015; 2016; 2017
- ❑ Student Member of SIM (Società Italiana di Marketing). Year 2015; 2016

AWARDS

- ❑ Best Paper Award with the paper Santoro, G., Ferraris, A.; Bresciani, S. "Identifying and assessing the breadth of open innovation practices: the impact on innovation performance", Sinergie-SIMA 2018 Conference, Venice, 2018;
- ❑ Reviewer Award for R&D Management, 2017:
- ❑ Best Reviewer Award at the 10th EuroMed Conference, EMRBI, Rome, 2017;
- ❑ 2015 Emerald/EMRBI Business Research Award for Emerging Researchers with the paper: Ferraris A., Bresciani S., Del Giudice M., "International diversification and firm performance: A four stage model";
- ❑ Best Student Paper Award, "A new actor in the development of Social Innovation", 7th EuroMed Conference, Kristiansand, Norway, 2014;
- ❑ Best paper nominee at the XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino - Pollenzo, 23-24 July 2015, with the paper Ferraris, A., Santoro, G. "Le innovazioni sociali nelle smart city: le partnership pubblico-private".

SPEAKER IN NATIONAL AND INTERNATIONAL CONFERENCES

- ❑ 10th EuroMed Conference, Rome (Italy), 13-15 September 2017.
- ❑ WOSC 2017 Conference, Rome (Italy), 25-27 January 2017.
- ❑ 3rd World Open Innovation Conference, Barcelona (Spain), 15-16 December 2016.
- ❑ 9th EuroMed Conference "Innovation, entrepreneurship and digital ecosystems", EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016.
- ❑ 2nd World Open Innovation Conference, Silicon Valley (California), USA, 19-20 November 2015.
- ❑ 8th EuroMed Conference "Innovation, entrepreneurship and sustainable value chain in a dynamic environment", EuroMed Academy of Business, Verona, Italy, 16-18 September 2015.
- ❑ XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino - Pollenzo, 23-24 July 2015.
- ❑ 1st World Open Innovation Conference, Napa (California), USA, 4-5 December 2014.
- ❑ 7th EuroMed Conference "The Future of Entrepreneurship", EuroMed Academy of Business, Kristiansand, Norway, 23-24 September 2014.

- XXV Convegno annuale di Sinergie “L’innovazione per la competitività delle imprese”, Ancona, Italy, 24-25 October 2013.
- 6th EuroMed Conference “Confronting Contemporary Business Challenges through Management Innovation”, EuroMed Academy of Business, Estoril, Portugal, 23-24 September 2013.
- 5th EuroMed Conference “Building New Business Models For Success Through Competitiveness And Responsibility”, EuroMed Academy of Business, Montreaux-Glion, Switzerland, 4-5 October 2012.

PUBLICATIONS

Book:

1. Ferraris, A. (2016), *La gestione delle imprese multinazionali e le principali dinamiche e sfide dell'international business*, Giappichelli, Torino. (Peer review book).
2. Bresciani, S., Ferraris, A. (2012), *Imprese multinazionali: innovazione e scelte localizzative*, Maggioli, Milano.

Journal papers with “peer review” (double-blind review):

3. Ferraris, A., Santoro, G., Scuotto, V. (2018). "Dual relational embeddedness and knowledge transfer in European multinational corporations and subsidiaries", *Journal of Knowledge Management*, DOI: <https://doi.org/10.1108/JKM-09-2017-0407>. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 2*
4. Ferraris, A., Santoro, G., Papa, A. (2018). "The Cities Of The Future: Hybrid Alliances For Open Innovation Projects", *Futures*, DOI: <https://doi.org/10.1016/j.futures.2018.03.012>, forthcoming. Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 2*
5. Ferraris, A., Santoro, G., Bresciani, S., Carayannis, E. (2018). "HR practices for explorative and exploitative alliances in Smart Cities: evidences from Smart City managers' perspective", *Management Decision*, DOI: <https://doi.org/10.1108/MD-04-2017-0384>. Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 2*
6. Dezi, L., Battisti, E, Ferraris, A., Papa, A. (2018). "The Link between Mergers & Acquisitions and Innovation: A Systematic Literature Review", *Management Research Review*, DOI: <https://doi.org/10.1108/MRR-07-2017-0213>. Journal Rating AIDEA: B. ABS 1*
7. Ferraris A., Monge, F., Mueller, (2018) "Ambidextrous IT capabilities and business process performance: An empirical analysis", *Business Process Management Journal*, DOI: [10.1108/BPMJ-07-2017-0201](https://doi.org/10.1108/BPMJ-07-2017-0201). Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 2*
8. Santoro, G., Ferraris, A., Vrontis, D. (2018). "Open social innovation: towards a refined definition looking to actors and processes", *Sinergie Italian Journal of Management*, forthcoming. Journal Rating AIDEA: A

9. Giacosa, E., Mazzoleni, A., Ferraris, A., Vrontis, D. (2017). A Model for verifying the company's size and its performance's correlation in different countries. *Global Business & Economics Review*, 24-32. Journal Rating AIDEA: C. ABS 1*
10. Giacosa, E., Ferraris, A., & Monge, F. (2017). How to strengthen the business model of an Italian family food business. *British Food Journal*, Vol. 119 No. 11, pp. 2309-2324. Journal Rating AIDEA: A. ABS 1*
11. Bresciani, S., Ferraris, A., Del Giudice, M. (2017). "The management of organizational ambidexterity through alliances in a new context of analysis: Internet of Things (IoT) smart city projects", *Technological Forecasting and Social Change*, DOI: <http://dx.doi.org/10.1016/j.techfore.2017.03.002>. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 3*
12. Broccardo, L., Giacosa, E., Culasso, F., Ferraris, A. (2017). "Management Control in Italian SMEs". *Global Business and Economics Review*, Vol. 19 No. 5, pp. 632-647. Journal Rating AIDEA: C. ABS 1*
13. Ferraris, A., Santoro, G., Bresciani, S. (2017). Open innovation in multinational companies' subsidiaries: the role of internal and external knowledge. *European Journal of International Management*, Vol. 11 No.4, pp. 452-468. Journal Rating AIDEA: B. ABS 1*
14. Ferraris, A., Santoro, G., Dezi, L. (2017). "How MNC's subsidiaries may improve their innovative performance? The role of external sources and knowledge management capabilities.", *Journal of Knowledge Management*, Vol. 21 No. 3, DOI: <http://dx.doi.org/10.1108/JKM-09-2016-0411>. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 2*
15. Ferraris, A., Erhardt, N., Bresciani, S. (2017). "Ambidextrous Work in Smart City Project Alliances: Unpacking the Role of Human Resource Management Systems", *International Journal of Human Resource Management*, pp. 1-22. DOI: 10.1080/09585192.2017.1291530. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 3*
16. Tardivo, G., Santoro, G., Ferraris, A. (2017). "The role of public-private partnerships in developing Open Social Innovation: the case of Googleglass4lis", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 13 No. 5-6, pp. 580-592. Journal Rating AIDEA: C. ABS 1*
17. Giacosa, E., Ferraris, A., Bresciani, S. (2017). "Exploring Voluntary External Disclosure of Intellectual Capital in Listed Companies: an Integrated Intellectual Capital Disclosure Conceptual Model", *Journal of Intellectual Capital*, Vol. 18, No. 1, pp. 149-169. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 2*
18. Sandulli, F., Ferraris, A., Bresciani, S. (2017). "How to select the right public partner in Smart City projects", *R&D Management*, Vol. 47 No. 4, pp. 607-619. Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 3*
19. Ferraris, A., Bresciani, S., Del Giudice, M. (2016). International diversification and firm performance: a four-stage model. *EuroMed Journal of Business*, Vol. 11 No. 3, pp. 362-375. Journal Rating AIDEA: C; ABS 1*

20. Bresciani, S., Ferraris, A., Del Giudice, M. (2016). "R&D internationalization in Asian developing countries: evidence from European Multinationals", *Mercati & Competitività*, n.3, pp. 25-44. Journal Rating AIDEA: A
21. Santoro, G., Ferraris, A., Giacosa, E., Giovando, G. (2016). "How SMEs Engage in Open Innovation: a Survey". *Journal of the Knowledge Economy*, pp. 1-14, DOI: 10.1007/s13132-015-0350-8. Journal Rating AIDEA: C
22. Broccardo, L., Giacosa, E., Culasso, F., Ferraris, A. (2016). "Budgeting process: an Italian survey in family and non-family firms". *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 12 No.2-3, pp. 157-174. Journal Rating AIDEA: C. ABS 1*
23. Scuotto V., Ferraris A., Bresciani S. (2016) "Internet of Things: Applications and Challenges in Smart Cities. A case study of IBM smart city projects", *Business Process Management Journal*, Vol. 22 No. 2, pp. 357-367. Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 2*
24. Bresciani, S., Ferraris, A. (2016) "Innovation-receiving Subsidiaries and Dual embeddedness: impact on business performance", *Baltic Journal of Management*, Vol. 11 No.1, pp. 108-130. IF: 0.457. Journal Rating AIDEA: B. ABS 1*
25. Bresciani S., Ferraris, A., Santoro, G., Nilsen, H.R. (2016) "Wine Sector: Companies' Performance and Green Economy as a Means of Societal Marketing", *Journal of Promotion Management*, Vol. 22 No.2, pp. 251-267. Journal Rating AIDEA: C.
26. Bresciani, S., Ferraris, A. (2015) "The relationship between multinationality and performance in services European MNEs", *The Marketing Review*, Vol. 15 No. 4, pp. 423-437. Journal Rating AIDEA: C
27. Ferraris A., Grieco, C. (2015) "The Role of the Innovation Catalyst in Social Innovation – an Italian Case Study", *Sinergie Italian Journal of Management*, Vol. 33 No.97, pp. 127-144. Journal Rating AIDEA: A
28. Broccardo, L., Giacosa, E., Ferraris, A. (2015) "The family variable in the wine sector: an Italian perspective", *International Journal of Management Practice*, Vol. 8 No. 3, pp. 199-215. Journal Rating AIDEA: C
29. Bresciani, S., Bertoldi B., Giachino, C., Ferraris, A. (2015) "An exploratory investigation on new product development in family luxury businesses", *World Review of Entrepreneurship, Management & Sustainable*, Vol.11 No.2/3, pp.186-199. Journal Rating AIDEA: C. ABS 1 *
30. Ferraris, A., Santoro, G. (2014) "Come dovrebbero essere sviluppati i progetti di Social Innovation nelle Smart City? Un'analisi Comparativa" *Impresa Progetto - Electronic Journal of Management*, Vol. 4, pp. 1-15. Journal Rating AIDEA: B
31. Bresciani, S., Ferraris, A. (2014) "The Localization Choice of Multinational Firms' R&D Centers: A Survey in the Piedmont Area", *Journal of Promotion Management*, vol.20, No.4, pp.481-499. Journal Rating AIDEA: C

32. Ferraris, A. (2014) "Rethinking the literature on Multiple Embeddedness and Subsidiary Specific Advantages", *Multinational Business Review*, vol.22, No.1, pp.15-33. Journal Rating AIDEA: B. ABS 2*
33. Ferraris A. (2013), "Innovative Capacity of Italian Manufacturing Firms", *Management*, vol.3, No.3, pp.174-183. Journal Rating AIDEA: D

Conferences:

34. Ferraris A., Belyaeva, Z. (2017) "Students' perceptions on smart city initiatives: evidences from Italy and Russia ", in: Global and national business theories and practice: bridging the past with the future", EuroMed Academy of Business, Roma, 13-15 September 2017 (ISBN: 978-9963-711-56-7).
35. Ozek, A., Ferraris A. (2017) "The role of self awareness and self efficacy on career decision making of the students", in: Global and national business theories and practice: bridging the past with the future", EuroMed Academy of Business, Roma, 13-15 September 2017 (ISBN: 978-9963-711-56-7).
36. Tardivo, G., Ferraris A., Bresciani S. (2017) "Subsidiary's dual relational embeddedness for the management of knowledge networks in european multinational firms", in: Global and national business theories and practice: bridging the past with the future", EuroMed Academy of Business, Roma, 13-15 September 2017 (ISBN: 978-9963-711-56-7).
37. Ferraris A., Bogers, M., Bresciani S. (2016) " Internal Open Innovation: The Role of Openness and Internal Embeddedness in Subsidiaries' Innovation and Financial Performance", 3rd World Open Innovation Conference, Barcelona, 15-16 December 2016.
38. Ferraris A., Giacosa, E., Bresciani S. (2016) "Public-private alliances in open innovation projects: the governance of alliances in smart cities", in: Innovation, Entrepreneurship and Digital Ecosystems", EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016 (ISBN: 978-9963-711-43-7).
39. Ferraris A., Giacosa, E., Halili, E., Mazzoleni, A. (2016) "A model for verifying the correlation between the company's size and its performance", in: Innovation, Entrepreneurship and Digital Ecosystems", EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016 (ISBN: 978-9963-711-43-7).
40. Santoro G., Ferraris A., Bresciani S. (2015) "Open Social Innovation: what future?", paper presented at the 2nd World Open Innovation Conference (WOIC), Santa Clara, California, USA.
41. Broccardo L., Culasso, F., Giacosa, E., Ferraris A. (2015) "How Italian SMEs manage and control their performance?", in: Innovation, entrepreneurship and sustainable value chain in a dynamic environment", EuroMed Academy of Business, Verona, Italy, 16-18 September 2015 (ISBN: 978-9963-711-37-6).
42. Tardivo, G., Santoro, G., Ferraris, A. (2015) "A new paradigm: Open Social Innovation. The case of Googleglass4lis", in: Innovation, entrepreneurship and sustainable value chain in a dynamic environment", EuroMed Academy of Business, Verona, Italy, 16-18 September 2015 (ISBN: 978-9963-711-37-6).

43. Santoro, G., Ferraris, A. (2015) "Open Innovation in Smes: A Survey in the Piedmont Area", in: Innovation, entrepreneurship and sustainable value chain in a dynamic environment", EuroMed Academy of Business, Verona, Italy, 16-18 September 2015 (ISBN: 978-9963-711-37-6).
44. Ferraris A., Santoro, G. (2015) "Le innovazioni sociali nelle smart city: le partnership pubblico-private", in: AA.VV., Food & Heritage. Sostenibilità economico-aziendale e valorizzazione del territorio, *Giappichelli* (ISBN: 978-88-921-5812-2);
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